

ABSTRACT OF THE DISCLOSURE

When a first mode is designated, an RGB image signal obtained by reading an image is compressed, decoded and stored. After that, the resultant signal 5 is converted into a CMYK image signal on the basis of a first color conversion system, and an image based on the YMCK image signal is formed on a medium. When a second mode different from the first mode is designated, 10 an RGB image signal obtained by reading an image is directly converted into a CMYK image signal on the basis of a second color conversion system, and an image based on the YMCK image signal is formed on a medium.

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